

Amendment to the Specification:

Please replace the Title beginning at page 1, line 1, with the following rewritten Title:

-- METHOD AND APPARATUS FOR A CABLE TV WEB CONTENT SERVER --

Please replace the paragraph beginning at page 16, line 5, with the following rewritten paragraph:

-- FIG. 5 shows a master web page 208 for a channel (See FIG. 2). The master web page defines content associated with a single digital channel. There is one master web page for each channel. The master page may be formatted in several different ways depending on the channel to be displayed. In FIG. 5 the master page for the "Ski" channel associated with the browser instance 330 108 in FIG. 3 is shown. That page includes a persistent portion and a cyclic portion. The cyclic portion is defined by the embedded floating frame in which a slide carousel of additional web page(s) may be displayed. The persistent portion is the remainder of the page which remains in the browsers view window throughout the session. Within the cyclic portion the set of web pages defined in array 500 are cyclically displayed, for time intervals determined by the script embedded in the persistent portion of the page. --

Please replace the Title beginning at page 29, line 1, with the following rewritten Title:

-- METHOD AND APPARATUS FOR A CABLE TV WEB CONTENT SERVER --

Please replace the Title beginning at page 30, line 1, with the following rewritten Title:

-- METHOD AND APPARATUS FOR A CABLE TV WEB CONTENT SERVER --